



PONT Volunteering

PONT is a small charity in Wales making a big difference in Mbale, Uganda. We work through direct community to community partnerships and long-term personal relationships. Our work covers a wide range of Health, Education, Livelihoods and Environmental projects, all about empowering people in Mbale to reduce the impact of poverty in their communities.

We've trained over 1,200 health workers in rural villages.
They save lives daily.

Our motorbike ambulances make over 4,000 journeys a year, getting injured people, sick kids and mums in labour down poor roads to health centres or the hospital.

Our goat project has helped over 2,000 of the most vulnerable families caring for orphans earn enough to provide shelter and nutrition and send them to school.

Our engineers have helped provide clean water to over 8,000 people, brought electricity to 5 schools and set up a workshop that trains local people and makes equipment for PONT's health work.

Our university, councils, hospitals, engineers, churches and over 100 schools in RCT and Mbale are building friendships and sharing resources.



- PONT is run by volunteers from RCT including doctors, paramedics, engineers, teachers, church members, students and retired people
- In the past 10 years, over 1000 people from RCT have visited Mbale, a mostly rural district in eastern Uganda on the border with Kenya
- PONT has 10 committees who co-ordinate projects and links between Wales and Uganda: Ambulances, Churches, Community Health, Education and school links, Engineering, Environment, Hospital, Livelihoods, University and Wildlife Education Centre
- Some fundraising and communications is done centrally, some by individual committees.
- Find out more at www.pont-mbale.org.uk
- Follow PONT at www.facebook.com/pontmbale

Role: Design Volunteer

Background – We need you because....

PONT is keen to reach a wider audience to gain more supporters, and to do more to keep current supporters informed about our work. We want to produce appropriate and inspiring content and materials to help us do this.

We want our visual identity to reflect who we are as a charity – with a professionalism that reflects our achievements and ambitions but without losing our volunteering ethos and values of friendship and partnership.

We're looking for people with design skills to help us refine our brand guidelines and help us with the layout and design of a range of materials and templates.

Role description – Tasks will include.....

Involvement in some or all of the following:

1. Work with PONT's Fundraising and Communications Co-ordinator to establish simple visual identity guidelines to include for example project symbols, fonts and guidelines for logo use. (NB brand development is already underway – we're looking for a designer to help us refine this, not start from scratch.)
2. Using these guidelines lay out some templates and forms, such as
 - Event posters and tickets
 - Donation and sponsorship forms
 - Headed paper and business cards
 - Leaflets
 - Event display materials
 - Fundraising proposal templates

These will be a mix of finished designs, and some templates that can be used by other volunteers

3. Website
 - Be involved in design elements of our website (we are currently developing a new site at www.pont-mbale.org.uk)
4. Future design needs may include
 - Events materials
 - Fundraising Appeals
 - Proposals and document reports
 - Longer leaflets and handouts
5. Depending on interests there may also be opportunities to develop illustrations, infographics and other creative solutions to presenting information and telling peoples' stories.

Most tasks will have a specific brief, at least initially, but there should be scope to develop your own ideas as you get to know the charity.

Skills, experience and requirements – To do this role you need.....

- Design skills
- Ability to follow a brief
- Ability and willingness to understand the needs of the charity
- Must be able to work with volunteers and committee members with varying levels of IT literacy and design literacy (eg willing and able to design and explain simple, user-friendly templates).
- Interest in international development or the charity sector would be a bonus

Benefits of volunteering – You could gain.....

- Experience of working to a brief, identifying and understanding a “client’s” needs
- Portfolio of charity stationery, event publicity, fundraising materials, etc
- Participation in brand development
- Deeper understanding of charity communications and the charity sector
- Experience of working with others
- Opportunity to see your skills making a difference

Time commitment and location – The practical details....

The time commitment for this role is fairly flexible. We would ask you to commit to deadlines, but you can choose how much or how little work you take on.

Following induction meetings most work can be done in your own time and shared by email, with meetings when we need them to review or discuss ideas. Pontypridd, Treforest or Cardiff are easy places for the Fundraising Coordinator to meet with you.

Alternatively there is the option to work alongside the Fundraising Co-ordinator in a shared office once a week.

There will be plenty of opportunities to come to PONT events and meetings in the Pontypridd area if you are interested, but this is entirely optional and not required for the role!

This is an unpaid position. PONT may be able to re-imburse travel expenses to meetings.

For more information contact.....

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